

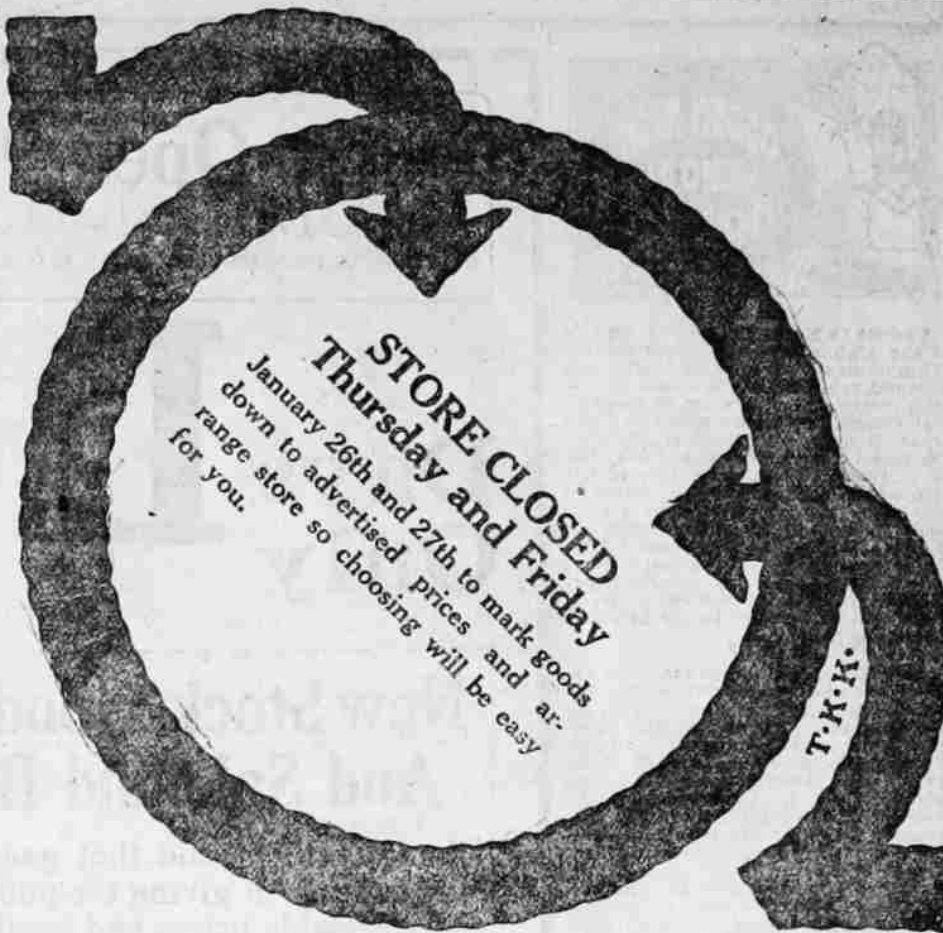
PRICES GROUND TO A PULP

UNMATCHABLE BARGAINS SALES APPEAR LIKE MERE SHADOWS

Our ladies who look forward to buying your shoes, slippers, oxfords, hosiery, gloves and sweaters "happy" because in this SALE you will find the pinnacle of clothing and shoe values. Regular company's history have we felt so enthusiastic in regard to the savings offered as at this sale.

REDUCED! SALE

OGDEN OR VICINITY
UNPARALLELED IN THE EXTREME!



clothing, shoes and furnishing stock at about 50c on the dollar. NOW, LISTEN! Here it is in a nutshell--the single article in our store because this is housecleaning time---everything must go, price no object and nothing

man in the city! It is vital to the economic welfare of the masculine and to the feminine as well. EVERY suit, dress stock is included in this offer. It is the chance in ages for the laboring man to dress equal to the millionaire.

CLOTHING AND SHOE STOCK

LADIES' SHOES, SLIPPERS, HOSIERY, GLOVES AND SWEATERS. MEN'S AND BOY'S SUITS, OVERCOATS, HATS, SHOES AND FURNISHINGS

As---this old, reliable store has had the reputation for twenty-five years of selling nothing but sterling merchandise. People who know the fine reputation of this store have the same confidence in buying here as they have in dealing

10 A. M. SHARP | SALE OPENS JANUARY 28th | SALE CLOSSES FEBRUARY 8th | SAVE

1.75 Wool 89c	Men's \$1.25 Cashmere Hose 69c	Ladies' \$2.25 Ribbed Pure Silk Hose Colors: Cordovan, White, Blue and Blk 98c	Ladies \$3.50 Cape Kid Gloves, \$1.48	Ladies' \$1.25 Silk Lisle Notaseme Hose 69c	Children's 50c Ribbed Hose 18c
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and Dress Shoes
SALE PRICE... \$1.98
le Finish Hosiery
.....21c
.....12c

Men's Underwear
We carry the well known COOPER UNDERWEAR, it needs no introduction to the buying public. Every style, all weights. If a suit is pure wool we are going to tell you so; if it is part cotton, we are going to say so. You can bank on our statements being correct, so you can stock up with a big supply.
\$2.50 Combination Suits.....\$1.29
\$3.50 Combination Suits.....\$1.79
\$4.50 Combination Suits.....\$2.69
\$9.00 Combination Suits.....\$4.98

\$19.50 MEN'S LEATHER COATS
Sheep Skin Lined, SALE PRICE... \$11.78
\$7.50 MEN'S KHAKI COATS
Mole Skin Lined--SALE PRICE... \$4.48
\$19.50 MEN'S LEATHER COATS
Sheep Skin Lined--SALE PRICE... \$11.78

Ladies' \$2.75
1-Buckle
Overshoes
\$1.68

ty you've been watching
ing for.
COAT VALUES
p with amazement.

FOR 10 DAYS ONLY
\$50.00 Suits and Overcoats, \$21.85
This beautiful line of Suits and Overcoats marked down \$28.15 less than usual price. The suits are fine soft all-wool cashmeres, excellent worsteds and superior serges; strictly all virgin wool, guaranteed. Also an assortment of Irish serges, brand new models--suits that you will pay \$50.00 and \$60.00 for this coming spring. The Overcoats include about every imaginable style. Full belted ulsters in good heavy imported tweeds and chinchillas.

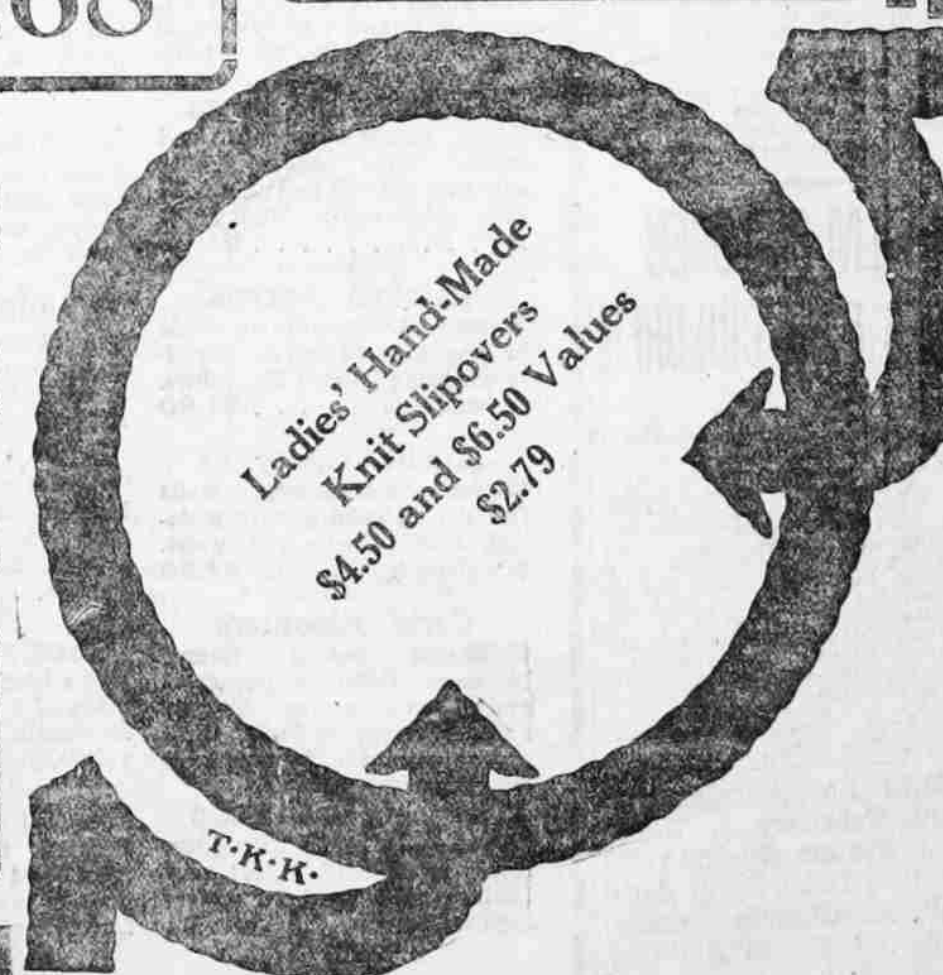
300 Pairs Men's Dress Shoes---Extra Special
Colors, Brown and Black; Lace and Button, all leathers, \$10 to \$15.00 values--SALE PRICE\$3.98
One Lot Men's Dress Shoes, Button and Lace
Brown and Black, all leathers, \$12.00 to \$16.00 values--SALE PRICE\$6.88
Men's Johnston and Murphy Shoes
The Finest Dress Shoes in America, \$18.00 to \$20.00 values--SALE PRICE\$10.78

Men's Hats
No man need go bareheaded if he hasn't a good hat. Come in and we will give you one. Our prices will move them quickly. Regular \$4.50 fur felt hats\$2.88
Stetson and Crofut and Knapp fine hats--
Now\$4.98

Men's and Boys' Caps
Come in unlined, fur lined or all fur. Former prices have been ground to a pulp. Regular \$1.25 tweed caps, now only79c
\$2.50 fine caps, marked for quick selling\$1.49

Mr. Ogden Says:
We have been in business here in Ogden for the past 25 years. Every woman, man and child knows the reputation of this store and knows we have never had the sale habit. Now we wish to reduce our stock quickly and have decided to sacrifice our profits and in some instances very near the entire cost by putting on this GREAT HIGH POWERED! RAPID SPEED! STOCK REDUCTION SALE.
Signed N. O. OGDEN CO.,
Per N. O. Ogden.

Men's Furnishings
Suspenders, 75c values39c
Men's Work Gloves and Mitts, \$1.50 values79c
\$3.00 Good Fibre Suit Cases\$1.98
Regular prices on all Gloves, Ties, Hosiery, Shirts, Trunks, and Valises ground to a pulp.



COMPANY Open Evenings
TREET OGDEN, UTAH
HOW TO FIND US--Get off Bamberger car at 25th street. LOOK EAST, the Big Electric Sign you see is N. O. Ogden Company's.

RULES OF SALE
Owing to the nature of this sale we cannot fill any phone orders, make any charges or exchanges. Every sale must be final. Bring this circular with you for it will prove everything as advertised.

ES, LADIES' \$1.50 SILK HOSE FOR 50c

OGDEN'S GREATEST SALE